

KLE Society's College of Business Administration - Seminar and Workshops conducted in 2019

1. Workshop on Lease and Hire Purchase

Resource Person: Mr. Amit Yalgi (Corporate Financial Trainer), Bengaluru

Date: 22nd March 2019.

Topics Covered: Leasing – Meaning and Types, Financial Evaluation of a Lease, Hire Purchase Arrangement.



2. Workshop on Supply Chain and Logistics

Resource Person: Mr. Shiv Sajjanar (Head - Supply Chain and Procurement IBM), Belagavi

Date: 23rd March 2019.

Topics Covered: Complete overview of Supply Chain Management and more specific to the Auto Industry.



3. Workshop on Event Management

Resource Person: Ms. Rita Kapilesh warkar (Director – Business Development) at Phoenix Live Experiences, Bengaluru

Date: 23rd March 2019.

Topics Covered: Digitalization of Events & Corporate Events



4. Workshop on Affiliate Marketing

Resource Person: Ms. Reshu Singhal, Video Animation Expert, Co-founder, Proyah, Gurgaon.

Date: 17th and 18th May, 2019

Topics Covered: Tips and Tricks of Affiliate Marketing



5. Workshop on Grooming and Personality Development

Resource Person: Executives of Gillette India Pvt. Ltd., Belagavi

Date: 31st July 2019

Topics Covered: Grooming Tips and how it affects our Personality followed by Shaving Demonstration.



6. Seminar on Website Development

Resource Person: Mr. Sarvesh Kakkeri, Entrepreneur, web developer, digital marketer, trainer, and marketing consultant at Cubiccode Digital Media LLP, Belagavi

Date: 3rd August to 9th August 2019, (6 days; everyday 3 Hrs)

Topics Covered: Search Engine Optimization and Search Engine Marketing and also an exclusive training on Google AdWords.



7. Workshop on Air Freight and Courier

Resource Person: Mr. Anup Mali MD of Last Mile Logistics Belagavi

Date: 31st August 2019.

Topics Covered: Importance of Air freight and courier, key players of the industry and skills required for a professional in the industry and important terms and norms of the industry were discussed.



8. Workshop on Business Communication Skills and Soft Skills Development.

Resource Person: Dr. Arthur Fernandes Faculty - T.I.M.E., Co-founder of "I tree Foundation" and Trainer in Management Skills, Soft Skills, Personal Skills and Languages., Goa

Date: 9th September 2019.

Topics Covered: Business Communication Skills and Soft Skills Development.



9. Karvy SEAL Workshop

Resource Person: Mr. OshoKrishan (Research Analyst at Karvy, Hyderabad)

Date: 19th and 20th September 2019

Topics Covered: Basics of Financial Markets and other financial topics.



10. Workshop on Depository Operations

Resource Person: Mr. C.S. Harisha (Regional Head CDSL, NISM Certified Trainer).

Date: 18th October 2019.

Topics Covered: Basics of the Indian securities market and the depository system, the need for depository and the key features of the depository system in India. Institutional structure of the depository system in India and the business partners of a depository.



11. Workshop on Supply Chain Management

Resource Person: Mr. Vinayak Bhosale, Manager at Good Year

Date: 18th October 2019.

Topics Covered: Supply Chain basics and how it works in the FMCG Industry.



12. Workshop on Supply Chain Management

Resource Person: Mr. Vinayak Kamath (SCM Manager) from AEQUS SEZ Belagavi.

Date: 20th October 2019.

Topics Covered: SCM in detail with perspective of the industry.

